Please submit a separate registration for each attendee. Deadline is April 7, 2020. No refunds after this date.

For more information contact Dawn Cote at 328-3592 or email dcote@nd.gov

Please send check(s) and registration(s) to:
ND Bismarck/Mandan ARMA Chapter
PO Box 2413
Bismarck, ND 58502-2413

REGISTRATION:
(Includes breaks and lunch)

Payment is due with registration unless other arrangements are made.
To pay using PayPal email bismanarma@gmail.com for link.

ARMA Member $125
Non-Member $135
Student $85
Group 4 or more $100 each

☐ ARMA Member $125
☐ Group 4 or more $100 each
2020 ND ARMA SEMINAR
AUGUST 14, 2020
RAMADA BY WYNDHAM
1400 E Interchange Ave
Just off I-94, Exit 159
Bismarck, North Dakota

Presented by the ND ARMA Chapter

ROOMS:
We have reserved a block of sleeping rooms (ask for “ND ARMA”) for the night prior to the seminar (August 13th) at Ramada by Wyndham at a rate of $89 plus tax (two queen beds) or $99 (one king). Rate is only good until August 1, 2020. For reservations, call (701) 258-7000.

SCHEDULE:
8am - 4:30pm (Registration from 7:30am - 8am)

MORNING SESSIONS:
» Essential Elements of a RIM Program (Howard Loos)
» Establishing Organizational Governance to Expand your RIM Program (Howard Loos)
» Tending the Garden of Change or Organizational Culture (Stephanie McCutcheon)

LUNCH PROVIDED

AFTERNOON SESSIONS:
» Audits, Assessments and Analysis – Toward a Transformational IG Program (Stephanie McCutcheon)
» Data, Data, Data… All is Data (Dorman Bazzell)
» PANEL discussion: All presenters, with moderator Jennifer Krogstad

DATA, DATA, DATA … ALL IS DATA!
In an age of data where the planet creates more than 100 exabytes of data each day, how do we govern, harness and deploy that data to benefit all of human-kind? Dorman’s presentation will explore:
» New models of data governance
» Artificial Intelligence: The current state, where is it headed
» Data Privacy
» What is going on in North Dakota

HOWARD LOOS, CRM, IGP, CIPP/US has more than 20 years of experience in the field of Records and Information Management (RIM). During most of those years, Howard worked as a consultant for Fortune 500 companies in the Financial, Manufacturing, Oil & Gas and Technology industries. He also worked with Education and Government agencies. His specialties include strategy development, RIM program development, organizational governance, requirements gathering and software implementation. More recently, Howard has lead RIM Program Development teams, SharePoint implementations and Data Privacy initiatives. Howard attended the University of North Dakota, where he received his Bachelor’s degree, majoring in both Business Administration and Records and Information Management. He later received an MBA from the same university. Howard is currently serving as the Director of Records and Information Management at Brigham Young University.

STEPHANIE MCCUTCHEON, MLIS, CRM, IGP is a Principal Consultant for Information Governance, Risk, and Compliance with Ricoh USA. She has accumulated 21 years of experience as a practitioner and consultant in the oil and gas, electricity, financial services, and manufacturing industries. Her areas of expertise include strategic information governance, enterprise content management, legal and regulatory compliance, risk mitigation, and information protection. Stephanie earned a Master’s degree in Library and Information Science from the University of Denver and has taught a records and information management course at her alma mater since 2013.

DORMAN BAZZELL is the first Chief Data Officer for the great state of North Dakota. In his role he is responsible for three service delivery pillars: Application Development, All Things Data, and Insights & Analytics (Business Intelligence/Analytics/All). Over the past year he has focused on agile transformation, deploying robotic process automation, AI/ML and low/no code platforms throughout the state as well as consulting to the legislature on such topics as data privacy and ethical use of AI. Prior to his time with the state, Dorman spent 20 years in consulting in data and analytics from business to government. He ran the BI/Big Data practices for several global consulting firms, deploying solutions in defense, retail, telecommunications, energy, manufacturing and health care.

ESSENTIAL ELEMENTS FOR ESTABLISHING AN ELECTRONIC RECORDS MANAGEMENT PROGRAM
During this session, the essential elements for establishing a RIM program will be discussed. From conducting your initial assessment to identifying your future state through implementing enabling technologies, this session will walk through the essential elements, necessary to move your RIM program to addressing electronic records and becoming a key player in your organization’s information governance initiatives.

ESTABLISHING ORGANIZATIONAL GOVERNANCE: TO EXPAND YOUR RIM PROGRAM
Organizational governance is a critical part of any RIM program. Good organizational governance will enable your RIM program to succeed by defining roles and responsibilities from the executive sponsor down to your records coordinator network. During this session, best practices for establishing organizational governance will be discussed, including an example of how it has helped BYU’s RIM program.

TENDING THE GARDEN OF CHANGE IN ORGANIZATIONAL CULTURE
You can change your mind and you can have a change of heart – but change in the workplace can be scary for many people! Information governance professionals almost always bring change to their organizations. ...and sometimes your colleagues want to shoot the messenger! Whether it involves roles, processes, or technology, change simply must be addressed. If not, failure of your program or project is a foregone conclusion. This presentation will help you prepare yourself and your organization for change by identifying who to engage in the process and by finding ways to successfully bring change to your organization.

AUDITS, ASSESSMENTS, AND ANALYSIS – TOWARD A TRANSFORMATIONAL IG PROGRAM
The goal of a well-developed, defensible Information Governance program is a solid policy foundation, with everyone in compliance, and to be able to demonstrate that compliance. But what if people are not complying? How do you know and what can you measure? Which compliance strategies are the best fit for your company’s culture? This session will help you:
» develop an assessment process to monitor IG policy compliance in your organization
» demonstrate adherence to the Principles of Accountability, Compliance, Retention, Disposition, and Transparency
» capture appropriate metrics and use them to paint a risk-based picture of company compliance
» leverage internal partners to create compliance incentives

NEW MODELS OF DATA GOVERNANCE
Dorman’s presentation will explore:
» What is going on in North Dakota
» Data Ethics
» Data Sharing
» Land Parcel Application
» A new model for citizen data (Amari)