Welcome
ICRM Members and Candidates
2016 Annual Business Meeting
Brice Sample, CRM
President
Thank you

- ARMA International
- ICRM Board
- ICRM Committees
- Graders
- Volunteers
ICRM Strategic Goals

- Grow Membership
- Diversify Revenue
- Increase Relevance
- Modernize Governance & Processes
Accomplishments

- Final consolidation of board members
- Monthly meetings of all board members
- Team approach for the “Executive Team”
- Strategic plan part of each board discussion
- Developed SharePoint site
- Developed new exam database
- Reduced cost of exam uploading
Accomplishments

• Created series of working committees
  – Analytics Committee
  – Marketing Committee
  – Awards & Nominations Committee
  – Strategic Alliance Committee
  – Professional Development Committee
Announcements

- New web portal
What You See

- Same URL – www.icrm.org
- Mobile friendly
- Improved graphics
- Nicer look
- Easier navigation
The ICRM's Mission

Mission Statement: To certify Records and Information Management professionals as Certified Records Managers (CRM) and administer a certification maintenance program.

Announcements

2016 Elections Results
The results are in and the following individuals have been elected to serve on the 2017-2018 Board
Read More

La ARMA Nostra awards
The ICRM, in partnership with the AIEF, selected six individuals to receive La ARMA Nostra awards.
Read More

Exam Preparation Resources
The ICRM offers a number of resources available for candidates to prepare for the examination
Read More

Exams

AUX
1 2016-08-01 - 2016-08-12
PeasonVUE Testing Centers

Video Resources

A CRM Testimonial

Examination Preparation
- Annotated Outline Part 1
- Annotated Outline Part 2
- Annotated Outline Part 3
- Annotated Outline Part 4
- Annotated Outline Part 5

Welcome our Newest CRMs!
Behind the Curtains

- Easier to update
- Simpler to maintain
- Improved capacity and performance
Announcements

• New web portal
• Creation of a new credential
Certified Records Analyst (CRA)
Nick De Laurentis, CRM, IGP
Regent, Applicants &
Member Relations
Certified Records Analyst (CRA)

- How it will work:
  - Meet educational and work experience requirements
  - Pass examination parts 2-4
  - Upon completion, the Candidate is a Member of the ICRM.
  - To remain a member
    - Conform to the requirements of the Certification Maintenance Program.
    - Conform to the ICRM Code of Ethics
    - Payment of any fees
Eligibility for CRA

- Current Candidates having already passed Parts 2-4
  - 136
- Prior Candidates whose 5-year Candidate cycle expired from 1/1/2016 to present
  - 43
- Potential CRA Candidates who haven’t applied yet
  - ???
The Numbers 2016

CRMs
- 973 Active CRMs
- 206 Retired CRMs
- Total of 1,179 CRMs

Candidates
- 119 Approved Candidates 2016 YTD
- 6 Candidates for Reinstatement
- Total of 882 Candidates
The Numbers 2016

Applicants
• 121 paid applications, 119 approved as candidates
  – Avg. RIM experience is 9.11 years
  – Avg. college experience is 3.93 years
  – Avg. review turnaround time is 2.06 days

Decertified
• 46 CRMs have been decertified
  – 36 for non-payment of dues
  – 10 for not meeting CMP requirements
# The Numbers 2016

## Certification Maintenance Points (CMPs)

<table>
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<tr>
<th>Cat</th>
<th>Description</th>
<th>Total Requested</th>
<th>Avg / Request</th>
<th>Total Approved</th>
<th>Avg / Approval</th>
<th># of Requests</th>
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<td>Attend</td>
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<td>8,099.50</td>
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<td>877.50</td>
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<td>1,319.50</td>
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<td>2,172.50</td>
<td>5.08</td>
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<td></td>
<td><strong>Total</strong></td>
<td><strong>14,237.00</strong></td>
<td><strong>3.31</strong></td>
<td><strong>12,603.00</strong></td>
<td><strong>2.93</strong></td>
<td><strong>4,305.00</strong></td>
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2016 La ARMA Nostra
RIM Certification Reimbursement Awards

- Jeffrey Baldwin, CRM Memorial Reimbursement Awards to:
  - Jennifer Baranski (CRM Candidate, ARMA Great Lakes Region)
  - Cori Brock (CRM 2016, ARMA Midwest Rocky Mountain Region)
  - Philip Guenther (CRM Candidate, ARMA Mid-Atlantic Region)

- Komal Gulich, CRM, IGP Memorial Reimbursement Awards to:
  - Margot Note (CRM 2016)
  - Valerie Raiche (CRM Candidate, ARMA Midwest Rocky Mountain Region)
  - Deborah Robbins (CRM Candidate, ARMA Southwest Region)
Sharon LaPlant, CRM
Regent, Exam Development
Exam Development

• Part 2 and Part 3
  – February, 2017 exam will be on the new outline.
  – New outline is available online.

• ICRM Test Bank
  – New database is operational.
Exam Development

• Exam Development Committee (EDC)
  – Consists of 9 CRMs that serve as Test Writers
  – Board members assist with question review

• Question Review
  – All questions, including new, edits or deletes are reviewed by the EDC
  – Questions must have a valid source to support it
  – Questions do not test to the book, but to the outline
Laurie Carpenter, CRM, IGP
Regent, Exam Administration & Grading
Exam Administration & Grading

Welcome our **66** new Certified Records Managers!

<table>
<thead>
<tr>
<th>Exam Cycle</th>
<th>New CRMs</th>
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<tr>
<td>November 2015</td>
<td>17</td>
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<tr>
<td>February 2016</td>
<td>13</td>
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<td>May 2016</td>
<td>15</td>
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<td>August 2016</td>
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Paula Sutton, CRM, IGP
Regent, Legislation & Appeals
Legislation & Appeals Report

- Reviewed 8 appeals or related governance questions
- Convened Appeals Committee for reviews
- Updated Constitution & By-Laws
- Increased ICRM Board Transparency
  - Transition to Consent Agenda
  - Governance tab on web-site
William LaFevre, CRM
Secretary/Treasurer
ICRM Financial Information

• Income
  – Member Dues $221,075
  – Exam Administration $25,000
  – Other Income $21,000
  – Total Income $267,075
ICRM Financial Information

- Expenses
  - Total Expenses: $268,700
  - Net Income: $-1,125
Rae Lynn Haliday, CRM
Chairman of the Board
Strategic Partnerships

- Access
  - Sponsor, Designation Academy & Annual Reception
- ARMA
- Louisiana State University (LSU)
- MER
- NAGARA
- NIRMA
MER, NAGARA, NIRMA, ARMA Canada

- Attended MER, NAGARA and NIRMA
- Stakeholder meeting hosted during the NIRMA Conference
- Face-to-face contact with over 100 candidates/prospects
Louisiana State University

- The LSU School of Library and Information Science will formally launch the RIM Graduate Certificate Program in Spring 2017. The ICRM will support the LSU faculty and students in the endeavor through:
  - Curriculum content review and guest speakers
  - ICRM candidacy for students enrolled in the program (upon receipt of application and fee)
  - Options for students to earn ICRM certification on an expedited timetable as part of the RIM certificate program
Saint Louis University

- The ICRM is having conversations with the faculty at Saint Louis University and its Health Information Management (HIM) Degree Program concerning a potential partnership, details will be forthcoming as they develop
2016 Election Results
1148 Voters

President-Elect
John Krysa, CRM

Regent for Applicants & Member Relations
Nick DeLaurentis, CRM, IGP

Regent for Examination Development
Andrew Ysasi, MS, CRM, PMP, CIPP, IGP, CDIA+ 257 votes
Alan Andolsen
Mentor of the Year Award

- A Certified Records Manager in good standing who has contributed significantly to the ICRM and to certification by mentoring activities. These activities should be over a longer than one year period and have impacted more than one individual. Mentoring activities include but are not limited to the following:
  - Individual mentoring and coaching;
  - Promoting the CRM designation:
  - Teaching/presentation at CRM Exam Prep seminars or other venues;
  - Hosting or contributing to CRM study groups;
  - The committee may consider other relevant information as well
Nominees for the 2016 Alan Andolsen Award

Andrew Ysasi, MS, CRM, PMP, CIPP, IGP
Eleonore (Ellie) Maier, CRM, CBCP
Juanita Skillman, CRM
Ellie's Education, Credentials & Experience

- BS Degree in Marketing
- RIM professional for 27 years
- Managed records in 11 industries
- CBCP in 1994, CRM in 1996
- Joined ARMA International in 1989
- Joined Disaster Recovery Institute International (DRI) in 1994
CRMs Mentored and Mentoring Activities

- She has mentored over 25 candidates, 23 of which are now CRMs
- ARMA International's Britt Literary Award in 2007
- ICRM Committee Manager for the Houston Chapter of ARMA
- ICRM mentor, coach, presenter and grader since 2006
- She created, organized and delivered the CRM Panel Workshop for the Houston ARMA Chapter
Testimonials to Ellie's 20 Years of Mentorship

- Judy Vasek Sitton, CRM
- Linda Buss, MA, CRM, testimonial letter
- Courtney Stone, CRM, IGP
- Tonia Schneider, MSI, CRM, IGP
- Ilona N. Koti, MLS, MS IM, CRM, PMP, CDIA+, CC
- Jessica G. Harmon, CRM
The ICRM Awards & Nominations Committee proudly presents the 2016 Alan Andolsen Award to Ellie Maier, CRM, CBCP
Outgoing Board Members

Rae Lynn Haliday, CRM, MBA
Chairman of the Board

Sharon LaPlant, CRM
Regent, Exam Development
Q&A
Closing

2016 ICRM Annual Reception
Bowie AB&C