



# Inside ICRM

Institute of Certified Records Managers

[www.ICRM.org](http://www.ICRM.org)

## Greetings,

### In this Newsletter - February 2025

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### Letter from the Editor

G'day all

Time surely does fly by when you are having fun. Once again, the deadline for Inside ICRM has snuck up on me. This month's issue is a light one, but an interesting one.

We start out with a message from Tim O'Toole President of the ICRM welcoming us to the new year and reminding us that 2025 is the 50th anniversary of the ICRM's founding. As a sidenote I received the CRM designation just 11 years after the founding. Back then we took the exams like [Barney Rubble writing a letter to Betty](#).

Have you ever gone to a school and talked about what you do as a records manager? Well check out Megan Sokolow's Career Day adventure:

*"Usually, when I describe my work to the uninitiated, their eyes glaze over, and I can see them mentally tallying their household budgets or grocery shopping lists. No, not literally; I cannot read minds. It is a fact that to most people, information governance can sound so dull that they would prefer to manage their personal finances than listen to a records discussion. So, imagine my surprise when my two children, a teenager and a tween, begged me to come to their school on career day and tell all their friends about what I do at work."*

Sadly, another one of our members has left us. William Basinger, CRM passed away unexpectedly this past December. At the time of his death, he was VP, eRecords Program Lead at PNC. From his LinkedIn profile he wrote:

*"I have maintained long tenures at all jobs, always given new responsibilities and heading up multiple job titles where my knowledge and hardwork has produced great results. 4 years in retail, 2 years in facilities, followed by 7 years in legal administration with a telecommunications corporation, and currently working in Records and Information Management for a financial institution. Additionally, I have been in the performing arts for 20+ years."*

He was an active member of the Austin Chapter of ARMA International and achieved the CRM designation in 2016. Here is the url for his LinkedIn profile <https://www.linkedin.com/in/wbasinger/>

If anyone wants to do any type of donation in his memory, then St. Jude, ASPCA and the local Austin theater group 'Ground Floor Theater', would be

## News and Events

### Dues Reminder

Did you forget to pay your dues? It's not too late!

### 2025 Partner Events

Do you have a RIM, legal, or court of clerk event that ICRM should attend? Contact us at [admin@icrm.org](mailto:admin@icrm.org)

### Need Some ICRM Gear?

Visit our Cafe Press shop and [purchase ICRM gear](#)

### Careers

[Visit our career center](#) for career postings or to post a career opportunity!

### Preapproved Events

Does your organization have an event over 2 hours you would like preapproved for credit? [Learn how you can get your event preapproved!](#)

### Important Reminders

Have you moved or changed jobs recently? Make sure your contact information is up to date!

Have you entered any CMPs lately? Submit your CMP Request within one year of the event.

## ICRM Partners



great options.

That is all for this newsletter, now back to beating the bushes for articles for the April newsletter. If you would like to see your name in print and earn certification maintenance points the deadline for the April newsletter is March 15th. I already have one in hand and would love to have more.

Your obedient servant

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Editor, *Inside ICRM*  
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## ICRM Quick Poll

### December Quick Poll Results

In December, we asked you what you were doing for the holidays. Our favorite notable mention: "working on CMPs." And our most popular answer...spending time with family. We hope you enjoyed some time off to gear up for the new year!

### February Quick Poll -

The ICRM is turning 50 this year! Share your favorite ICRM memory with us! [Submit your answer here](#). We'll provide the results in the April newsletter.

## From the Leadership: ICRM President

By: Tim O'Toole, CRM, IGP

Greetings ICRM Nation,

Welcome to 2025! Hopefully, you are in the groove and well on your way to meeting or surpassing your New Year's resolutions. Speaking of resolutions, one of mine is to be the best ICRM President I can be for you. It is a privilege and honor to be serving as your ICRM President for the 2025 calendar year. What I am most honored about, is having the opportunity to serve as your President during this Golden Anniversary year. If I had a time machine, I would love to go back 50 years and listen to the conversations surrounding the founding principles and formation of the ICRM. What was their original vision? Do you think they thought the ICRM would still be here today and if so, what would the organization look like? I give these founding members a great deal of credit for being visionaries in the field of Records and Information Management. They understood the importance of having a certification by examination as well as by review which was based on a candidate's education and specific professional experience. While this process had stringent requirements, I believe its these founding requirements are what established the ICRM's credibility back then and still holds true today. Over the years, these requirements have changed a bit, and I am sure they will continue to evolve as does our organization. I am excited to be leading this organization and looking forward to watching us soar to new heights.

Read full article [here](#).

## Piracy as Information Governance:

### Making the Case for IG to Middle Graders

By: Megan M. Sokolow, MLIS, CRM, CIP

Megan shares with us how she cracked the code and figured out the perfect way to teach middle schoolers about Information Governance. This article is sure to make you laugh as it explores the clever—and dare I say brilliant—approach to teaching kids the importance (and coolness) of information governance.

Read full article [here](#).

## ICRM Virtual Mixer: Save The Date



**Really Important Mess (RIM) Virtual Mixer  
March 20 at 3:00 pm ET****Wanted: ICRM Mentors**

The ICRM is always looking for new mentors. If you are interested in becoming a mentor or have any questions, please contact us at [mentor@icrm.org](mailto:mentor@icrm.org).

**Join Us in Congratulating Our Newest ICRM Members!****New CRAs from December 2024 & January 2025**

Amy Dressler, CRA - *Seattle, Washington*  
Andrea Moore, CRA - *Ontario, Canada*  
Ian Friedman, CRA - *Portland, Oregon*  
Matthew Smith, CRA - *Anna, Texas*  
Michelle LeBlanc, CRA - *Gray, Louisiana*  
Rebecca McIntyre, CRA - *Canal Winchester, Ohio*  
Sara Baudhuin-Hess, CRA - *Lone Rock, Wisconsin*  
Whitney Ray, CRA - *Portland, Oregon*

**New CRMs from December 2024 & January 2025**

Andrea Cantu, CRM - *Dayton, Texas*  
Caitlin Jane French, CRM - *Naples, Florida*  
Caitlin White, CRM - *Gastonia, North Carolina*  
Mark Kickbusch, CRM - *Frisco, Texas*  
Philip Hoetger, CRM - *Calgary, Alberta*

**Get Involved!**

Do you want to get involved in the ICRM or have an article you would like to contribute? Contact our business office at [admin@icrm.org](mailto:admin@icrm.org).

...And don't forget to connect with us on [X](#), [Facebook](#), and [LinkedIn](#)!

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